



भारतीय जन संचार संस्थान
Indian Institute of Mass Communication

INFORMATION BULLETIN

Entrance Test-2021 by NTA

Login Official Website, Login: <https://iimc.nta.ac.in>
For queries please Contact: iimc@nta.ac.in

NATIONAL TESTING AGENCY

Vision

The right candidates joining best institutions will give India her demographic dividend.

Mission

To improve equity and quality in education by administering research based valid, reliable, efficient, transparent, fair and international level assessments. The best subject matter experts, psychometricians and IT delivery and security professionals will ensure that the current gaps in existing assessment systems are properly identified and bridged.

Core Values

NTA will create a system which will promote teaching (by teachers), learning (by students) and assessment (by parents and institutions). NTA strongly believes in quality, efficiency, effectiveness, equity and security of assessments. To practice these values, NTA will constantly engage with its stakeholders, viz. students, parents, teachers, experts and partner institutions.

Please follow these instructions and read the following information carefully before you fill up the Application Form

1. Applicants are strongly advised to read the IIMC Prospectus carefully before filling up the Application Form.
2. The Post-Graduate Diploma Courses offered are:
 - I) Journalism (English), (Course is offered in English) Course Code: **J01**
 - II) Journalism (Hindi), (Course is offered in Hindi) Course Code: **J02**
 - III) Radio & TV Journalism, * Course Code: **R01**
 - IV) Advertising & Public Relations* Course Code: **A01**
*(*Both (iii) & (iv) above are bilingual programmes offered in English/Hindi)*
 - V) Journalism (Odia) Course Code: **J03**
 - VI) Journalism (Marathi) Course Code: **J04**
 - VII) Journalism (Malayalam) Course Code: **J05**
 - VIII) Journalism (Urdu) Course Code: **J06**
(v), (vi), (vii) & (viii) above are Regional Language programmes offered in respective regional languages)

3. Scheme of Entrance Test

- There will be **two** separate Entrance Tests in two separate sittings on the same day.

One for Four (04) courses other than regional language journalism, i.e., for PG Diploma in Hindi Journalism, PG Diploma in English Journalism, PG Diploma in Public Relations & Advertising and PG Diploma in Radio & Television.

Another will be for Regional Language Journalism courses (Odia, Marathi, Malayalam and Urdu).

- Each Test will be of Two Hours (120 minutes) duration comprising 100 Multiple Choice Questions (MCQ) on General Knowledge & General Aptitude including a few general questions from the field of Media & Communication carrying 100 marks.
- Candidates under Persons with Disability (PWD) category who are permitted to use scribe (see point no. 19) will be given 40 minutes extra time over and above 120 minutes.
- Questions for courses other than regional language journalism will be in both English and Hindi.

- Questions for Regional Language Journalism will be in respective Regional Language.
 - Candidates can apply for more than one course and for both tests. But they must indicate their Preference, serial wise, in their online application form and pay fee for each course.
 - The Application Fee is Rs. **1,000** for **each course** for General Category and Rs. **750** for **each course** for OBC/SC/ST/Differently-abled/EWS category. Depending on the number of courses that one is applying for, a commensurate amount of application fee should be paid through the payment gateway.
4. The Applicant is required to fill only one form, indicating all his/her course choices, making combined/cumulative payment of application fee.
5. Entrance Examinations schedule:

Date & Time	Course	Test
29th August 2021 (Sunday) 10 A.M. to 12 P.M.	For applicants of Four (4) Courses <u>other than</u> Regional Language journalism courses.	100 Multiple Choice Questions (MCQ) on General Knowledge & General Aptitude including a few general questions from the field of Media & Communication carrying 100 marks. Questions will be bilingual – English & Hindi.
29th August 2021 (Sunday) 02.00 P.M. to 04.00 P.M.	Regional Language PG Diploma courses Journalism (Odia, Marathi, Malayalam and Urdu)	100 Multiple Choice Questions (MCQ) on General Knowledge & General Aptitude including a few general questions from the field of Media & Communication carrying 100 marks. Questions will be in respective regional language.

6. Allocation of Course/Seat for Applicants

The final category-wise Course/Seat Allocation List for Admissions will be decided on the basis of the following criteria:

- Candidates' overall score out of 100 marks.
- Choice of courses given by the candidates in their application forms.
- Age of the Candidate (If two or more candidates secure equal marks and the choice of the course is also the same, then the candidate senior in age will be given preference in allocation of course).

Therefore, applicants are advised to carefully show choice of courses in order of preference in their online application forms, if they are going for more than one course.

7. Only those born on or after 1st August 1996 are eligible for admission in General Category, 1st August 1993 for OBC category and 1st August 1991 for SC/ST/Differently-abled category.
8. Candidates must also pay the application fee of Rs.1,000 for each course for General Category and Rs.750 for each course for OBC/SC/ST/Differently-abled/EWS category. Depending on the number of courses that one is applying for, a commensurate amount of application fee should be paid. Application fee can be paid by Credit/Debit Card, Online Banking, BHIM App, Paytm etc.

NTA Bankers and the Bank details to pay fee is as mentioned below:

S.No.	BANK NAME	ACCOUNT NAME	ACCOUNT NO	IFSC CODE
1	PAYTM	SBI -ADMIN	37714486224	SBIN0005222
2	HDFC	JNUJEE	50100278422513	HDFC0000120
3	SBI	AISSEE	38736353798	SBIN0005222

9. Any Indian national who has completed Graduation is eligible to apply for the above-mentioned courses. Those applicants who are appearing in final semester/year examination of Bachelor's programme and whose result is awaited can also apply; but their admission depends on submission of their final/provisional marks-sheet by 30th September 2021, (extendable in genuine cases after ascertaining the reasons), failing which the admission would be cancelled.

10. It is important for the candidates applying for PG Diploma Course in English Journalism to indicate their choice of campuses (*New Delhi, Dhenkanal, Kottayam, Aizawl, Amravati, and Jammu*) in an order of preference as this programme is offered in all the campuses of IIMC (**for details, please see the Prospectus**). In case no preference is indicated by the candidate, the Institute will allocate the designated seat in any of the campuses at its own discretion.
11. Photograph: It is strongly advised to upload the latest passport size profile photograph of the applicant. There should be no one in the background of the photograph, otherwise, the application can be rejected.
12. Before submitting the Application Form, please check it carefully. The Institute will not entertain any changes in the Application Form at a later stage.
13. It is the personal responsibility of the applicant to ensure that all the statements made in the application form are true, complete and correct to the best of their knowledge and belief. In the event of any statement/information being found false/incorrect/incomplete or ineligibility being found before or even after the admission, his/her admission will stand automatically cancelled.
14. After final submission, the applicant will get a Registration Number (RN). You can either print it or note it down and keep it safe for future correspondence.
15. All the Certificates related to Caste, EWS or Differently-abled category must be issued/countersigned by the appropriate authority. All the educational and age-related certificates must be self-attested by the applicant.
16. Entrance Tests will be held as per schedule and at different centres in cities as indicated in the prospectus. There will be no Interview and Group Discussion for admissions, this year.
17. In the wake of Covid-19 Pandemic restrictions, IIMC/NTA reserves the right to amend/reschedule/modify the mode and process of selection/date of Entrance Examination as well as the commencement of various academic

sessions depending on the prevailing situation/govt. restrictions/public health concerns. Similarly, commencement and holding of classes online/offline for the entire Course duration will also depend on government regulations/prevailing situation, from time to time.

18. Persons with Disability (PwD): As per Section 2(t) of the RPwD Act, “Persons with Disability (PwD)” means a person with long term physical, mental, intellectual, or sensory impairment which, in interaction with barriers, hinders his full and effective participation in society equally with others.

According to Section 2(r) of the RPwD Act, 2016, “persons with benchmark disabilities” means a person with not less than forty percent (40%) of a specified disability where specified disability has not been defined in measurable terms and includes a person with disability where specified disability has been defined in measurable terms, as certified by the certifying authority.

19. Facilities for PwD candidates to appear in the entrance test: As per the guidelines issued by the Department of Empowerment of Persons with Disabilities (Divyangjan) under Ministry of Social Justice & Empowerment issued from time to time on the subject: “Written Examination for Persons with Benchmark Disabilities”, A candidate with one of the benchmark disabilities [as defined in Section 2(r) of RPwD Act, 2016], holding a Disability Certificate is entitled to the following facilities:

A candidate is entitled of Scribe facility, in case the candidate has benchmark disability in the category of (a) Blindness, (b) Locomotor Disability (both arms affected-BA) and (c) Verebral Palsy. Scribe facility can be availed if so desired by the candidate. For the Online Based Tests (OBT) and as a measure of caution, due to the prevailing circumstances of COVID-19 Pandemic, such candidate is required to bring his/her own Scribe. However, the scribe should not be from the same discipline as is candidate applying for and the Scribe should be less qualified than the Candidate.

The candidate from the above category can be allowed to utilise the facility of Scribe, in case he/she uploaded a certificate issued by a CMO/Civil Surgeon/ Medical Superintendent of a Govt. Health Care Institution that the candidate has benchmark disability in the category of (a) Blindness, (b) Locomotor Disability (both arms affected-BA) and (c) Verebral Palsy.

Compensatory time of 40 minutes for an Examination of two hours duration shall be given, if the candidate has Benchmark Disabilities and uses the facility of Scribe.

20. Choice of cities for Entrance Exam Centre: The tentative City of Entrance Examination Centres, where the Exam shall be conducted are given below:

1. Ahmedabad
2. Aizawl
3. Aurangabad
4. Bangalore
5. Bhubaneswar
6. Bhopal
7. Chandigarh
8. Chennai
9. Calicut
10. Delhi
11. Dehradun
12. Guwahati
13. Hyderabad
14. Jammu
15. Jaipur
16. Kolkata
17. Kochi
18. Lucknow
19. Mumbai
20. Nagpur
21. Patna
22. Pune
23. Raipur
24. Ranchi
25. Srinagar

It is mandatory for candidates to select any three cities amongst above cities of their choice while filling Online Application Form for IIMC Admissions 2021. Effort will be made to allot Centre of Examination to the candidate in order of the City Choice opted by them in the Application Form. However, due to logistic & administrative reasons, a different city of nearby area may be allotted to the candidate.

The City of Examination once chosen and allotted cannot be changed and any request in this regard will not be entertained.

21. In case of any clarification or question you may contact:

Email: iimc@nta.ac.in