



**Indian Institute of Mass Communication
New Delhi**

28th July 2020

**Notice Regarding Admission Procedure to Various PGD Courses in the
Institute**

As has been advertised vide the Notice dated 3rd July, 2020, it was decided to bifurcate the selection process (admission test and interview) to four PGD courses (those held in three regional Campuses - Malayalam, Marathi and Odia - and Urdu Journalism Course conducted in New Delhi campus) from the other four courses - English & Hindi journalism Courses, Advertising and Public Relations (Ad. & PR) and Radio and TV (RTV) and hold them separately on account of logistical issues.

Accordingly, admission notices for the three courses held in the Regional Campuses of Kottayam, Amravati and Dhenkanal (Malayalam, Marathi and Odiya respectively) and of Urdu Journalism Course (conducted in New Delhi campus) were issued on July 3rd July. However, in view of the worsening situation of COVID19 in many regions and receipt of enquiries from concerned candidates and parents about the need to travel to centres for appearing in the entrance examination, the Institute has, now, decided to go for a marks-based selection process, as a special case, this year. Accordingly, instead of the traditional mode of entrance test, that IIMC has been resorting to in the past, it has been decided to adopt an admission process for all the courses this year, in which more weightage is given to the marks scored by candidates in qualifying examinations, up to Graduation level, including Intermediate and Matriculation examinations, followed by an online interview to be conducted by IIMC. Accordingly, there will be No entrance test for any of the courses in IIMC, this year

Accordingly, the process mentioned earlier stands revised and the notifications in this regard, along with the **revised prospectus and application forms** can be seen on the website. The prospective applicants and seat enthusiasts are hereby informed that the current admission notice is being issued in replacement/supersession of the earlier notice issued on July 3rd, 2020. All those who have applied in response to the said notice **NEED NOT** apply afresh/again, but submit via email a written (200 words) or video (1 to 2 minutes) Statement of Purpose describing why she/he wants to join the course.

As regards the admission process for the following 4 courses ----

- PG Diploma in Advertising and Public Relations – IIMC, New Delhi
- PG Diploma in Radio and Television Journalism – IIMC, New Delhi
- PG Diploma in Hindi Journalism – IIMC, New Delhi
- PG Diploma in English Journalism – IIMC campuses in New Delhi, Amravati, Aizawl, Dhenkanal, Jammu and Kottayam. ----

Similar, mark-based admission process will be followed (for the above courses as well) and detailed Notice along with the prospectus and application will be issued by July 30th 2020. Applicants will be given sufficient time to fulfill the formalities.

Classes to all the courses will be commencing only together, details of which will be announced subsequently. In view of the COVID-19 related situation prevailing in many parts of the country, the First Semester of all PG Diploma courses will be conducted in On-line mode only, in this academic year. It is expected from all the prospective students that they have access to a good quality laptop or computer with strong internet connection at home or their place of stay.
